



EXPLORE THE WORLD OF LED

Win the trip of a lifetime with Principal LED and GSG!



For every **Principal LED** purchase you make at GSG between **March 4 and May 31, 2019** you will be entered for a chance to win an all-inclusive trip and other great prizes!

Grand Prize

Grand Prize: All-inclusive trip for you and a guest to the destination of your choice! Includes airfare, meals, and gratuities.
(Black out dates may apply)



Second Place Prize

Bose Lifestyle 600
Home Entertainment System



Third Place Prizes

Nebula Mars II Projector
(1 winner at each branch)



www.GoGSG.com

 800-366-1776

OFFICIAL RULES



The following promotion is intended for residents of the United States only and will be construed and evaluated according to United States laws. Do not continue reading unless you are a legal U.S. resident, age 21 or older, and accessing these Official Rules in the United States.

Graphic Solutions Group (GSG) Explore the World of LED – NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. VOID OUTSIDE THE U.S. AND WHERE PROHIBITED. ALL FEDERAL, STATE, LOCAL, AND MUNICIPAL LAWS AND REGULATIONS APPLY.

Main Sponsor:

Graphic Solutions Group
4601 Sprint Valley Road
Dallas, Texas 75244

Sweepstakes Period: Beginning at 9:00 a.m. Eastern Time ("ET") on March 4, 2019 until 5:00 p.m. Central Time ("CT") on May 31, 2019

How to Enter: There are two ways to be entered to win:

- (a) By Making a Purchase: You will automatically be entered into the GSG Explore the World of LED Sweepstakes (the "Sweepstakes") by making a purchase of Principal LED products from GSG between 9:00 a.m. Eastern Time ("ET") on March 4, 2019 and 5:00 p.m. Central Time ("CT") on May 31, 2019. For every purchase you make during the sweepstakes period, you will receive an entry; or
- (b) Without Making a Purchase: You will be entered into the Sweepstakes by hand printing your name, complete address, phone number (area code included) and date of birth either on a postcard or on a separate piece of paper no larger than 8-1/2 x 11 inches, and mailing the postcard or paper in an envelope with proper postage to the Mail-in Address: Graphic Solutions Group Sweepstakes, 4601 Spring Valley Rd., Dallas Texas, 75224. Mail-in entries must be postmarked by May 26, 2019 and received by May 31, 2019. Limit one (1) entry per stamped outer envelope. Entrants using U.S. mail may enter as often as they wish. Mechanically reproduced or hand-stamped entries or mailing labels or entries generated by script, macro or other automated means and entries by any means which subvert the entry process will not be accepted. Incorrect, illegible, and incomplete entries are void.

These Official Rules are available at the GSG Website (GoGSG.COM) or by writing to Graphic Solutions Group – Rules Request, 2501 4601 Spring Valley Rd, Dallas Texas, 75224.

All eligible entries will be entered in the Sweepstakes. Graphic Solutions Group, ("Main Sponsor") and Principal LED®, as a Participating Product Sponsor (collectively, with Main Sponsor, the "Sweepstakes Entities"), their respective affiliates, subsidiaries, parent corporations, and advertising and promotion agencies and each of their respective officers, directors, shareholders, employees and agents, and any and all Internet servers and access provider(s) (collectively, the "Released Parties") are not responsible for any incorrect or inaccurate entry information; human error; technical malfunctions; failures, omission, interruption, deletion or defect of any telephone network, computer online systems, computer equipment, server providers, or software, including any injury or damage to participant's or any other person's computer relating to or resulting from participation in this Sweepstakes; inability to access the Graphic Solutions Group website; theft, tampering, destruction, or unauthorized access to, or alteration of entries; entries that are processed late or incorrectly or are incomplete or lost due to computer or electronic malfunction or traffic congestion on the Internet or at any website; printing, typographical, human or other errors relating to or in connection with the Sweepstakes, including, without limitation, errors that may occur in connection with the administration of the Sweepstakes, the processing

of entries, the announcement of the prize or in any Sweepstakes-related materials; and any mail or entries which are late, lost, incomplete, misdirected, stolen, garbled, mutilated, illegible or postage due, or any combination thereof. Proof of mailing, or in person submission is not considered proof of delivery or receipt. All entries become the property of Graphic Solutions Group and will not be returned. A purchase will not increase the chance of winning. CAUTION: Any Attempt By An Entrant To Deliberately Damage The Website Or Undermine The Legitimate Operation Of The Sweepstakes May Be In Violation Of Criminal And Civil Laws, And Should Such An Attempt Be Made, Main Sponsor Reserves The Right To Seek Remedies And Damages (Including Attorney's Fees) From Any Such Entrant To The Full Extent Of The Law, Including Criminal Prosecution.

Eligibility: The GSG Explore the World of LED Sweepstakes is open only to legal residents of the U.S. who are 21 years of age or older as of March 4, 2019, except employees and members of their households, whether or not related, and immediate families (spouses, parents, siblings, children and each of their respective spouses, regardless of where they reside) of Graphic Solutions Group and of Principal LED as a participating product sponsor (the "Participating Product Sponsor"), and their respective parent companies, subsidiaries, and affiliates, and their advertising and promotion agencies are not eligible to enter or win the prize. By entering, all participants and/or entrants release the Released Parties from and against all claims and damages arising in connection with each entrant's participation and/or entry in the Sweepstakes and/or his/her receipt or use of the prize (including any injury or harm resulting from any travel, attendance or activity related thereto) awarded in this Sweepstakes.

This Sweepstakes is governed by U.S. law and is subject to all federal, state and local laws and regulations. Void outside the U.S. and where prohibited by law.

HOW TO WIN:

Grand Prize Drawing: The potential Grand Prize Winner will be selected in a random drawing from among all eligible entries received during the entire Sweepstakes Period by Graphic Solutions Group in Dallas, Texas on or around June 5, 2019. The odds of winning the Grand Prize depend upon the number of eligible entries received for the entire Sweepstakes Period. The winner will be publicly announced at GoGSG.com on or around June 7, 2019.

Second and Third Prize Drawing: The potential second and third prize winners will be selected from a random drawing, following the grand prize drawing, from all eligible entrants received during the promotion. The odds of winning the second and third prize depends upon the number of eligible entries received for the entire Sweepstakes Period. There will be one second prize winner. There will be nine total third prize winners. One third prize winner will be selected from each branch.

Prize Winner Notification: Main Sponsor anticipates that the potential Prize Winner will be contacted on or about June 5, 2019. The potential Prize Winner will be required to execute an affidavit of eligibility, and release of liability and publicity (where permitted by law), and return same, fully-executed, within five (5) days of date of issuance of prize notification. The Prize Winner will also be required to confirm availability and intention to attend the event within five (5) days of date of issuance of prize notification.

Entry materials that have been tampered with or altered are void. If, in the Main Sponsor's opinion, there is any suspected or actual evidence of electronic or non-electronic tampering with any portion of the Sweepstakes, or if computer virus, bugs, unauthorized

intervention, fraud, or technical difficulties or failures compromise or corrupt or affect the administration, integrity, security, fairness, or proper conduct of the Sweepstakes, the Main Sponsor reserves the right at its sole discretion to disqualify any person or entity who tampers with the entry process and void any entries submitted fraudulently, to modify or suspend the Sweepstakes, or to terminate the Sweepstakes and conduct a random drawing to award the prize using all eligible, non-suspect entries received as of the termination date. Should the Sweepstakes be terminated prior to the stated expiration date, notice will be posted at GoGSG.com. Any attempt by an entrant or any other individual to deliberately damage any website or undermine the legitimate operation of the Sweepstakes is a violation of criminal and civil laws and should such an attempt be made, Graphic Solutions Group reserves the right to seek damages and other remedies from any person to the fullest extent permitted by law. In the event of a dispute as to the identity of the potential Prize Winner based on an e-mail address, the winning entry will be declared made by the authorized account holder of the e-mail address submitted at time of entry and such individual will be required to comply with these Official Rules. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet access provider, on-line service provider, or other organization (e.g., business, educational, institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address.

Grand Prize: One (1) Grand Prize Winner shall win an all-inclusive trip valued up to \$7,500. Includes round trip airfare from anywhere in the continental United States, hotel accommodations, food and beverage package, and additional expenses. Winner will work with Main Sponsor's designated travel agent for booking all trip details. Trip much be taken by December 1, 2019. The above prize shall be conveyed to the Prize Winner without representations or warranties, expressed or implied, other than those, if any, provided by the event holder. Prize winner is responsible for all other expenses.

Second Prize: One (1) second prize winner will receive the value of a Bose Lifestyle 600 Home Entertainment via a Best Buy gift card.

Third Prize: Nine (9) third prize winners will receive Nubula Mars II projector. One will be awarded at each GSG branch.

General Prize Conditions: All costs, taxes, fees, and expenses associated with the prize or the acceptance and use of any element of the prize not specifically addressed above are the sole responsibility of the winner. The specifics of all aforementioned elements of the prize in the Sweepstakes shall be solely determined by Main Sponsor. Some restrictions may apply. Prize cannot be transferred, either for or without consideration, substituted or redeemed for cash except at Main Sponsor's sole discretion. Main Sponsor reserves the right to substitute the prize, or portion(s) thereof, with a prize of comparable or greater value, at its sole discretion. Main Sponsor reserves the sole, exclusive right to modify, change or terminate this Sweepstakes at any time and for any reason whatsoever and will be the sole determining party in selecting the Prize Winner. In the event that the Prize Winner cannot attend the event, the Main Sponsor will draw another winner.

Winner's List: The Grand Prize winner will be announced on the Main Sponsor's website, GoGSG.com on or around June 7, 2019. The winners can also be obtained by mailing a request with a self-addressed stamped envelope to: Graphic Solutions Group, Attn: Sweepstakes, 4601 Spring Valley Rd, Dallas, Texas, 75244. Requests received after March 1, 2020 will not be honored.